


# **FASHION FOREVER AWARDS**

## **Guidelines for Photography**

### **How to Register**

1. Click on the **REGISTER/LOGIN** button at the top right corner
2. Click **sign-up** if you are creating a **new account** else click sign in for login
3. Under sign-up, fill all the mandatory details required
4. Under the category option, select **Photography**
5. Under the sub category option, select either **Professional/Amateur/Mobile** photography based on your preference. You can only participate in one of the sub categories from one account(You can't change the category after successful registration)
6. If you want to participate in any other sub category, you have to login with different account
7. Verify the mobile number with the OTP sent
8. Create a 8 digit strong password for registration
9. Click **submit** to complete
10. Use the registered mobile number and password details to sign in every time

### **How to participate**

1. Once you login first, **Click here to participate button** in dashboard will take you to participate form
2. There are **5 sub categories** available under your preferred category for photography contest
3. Select the sub categories in which you want to participate. Eg – Black & White portraits, Colour portraits
4. You can even participate in **all the 5 sub categories** if interested
5. Upload a **single image** under each of the selected categories
6. Read **the terms & policies** given and  the box
7. Pay the amount needed to participate in the selected categories
8. Your form will be submitted and mail & SMS confirmation will be sent to you
9. Your dashboard will display the submitted details and you can also download the pdf regarding the same.

### **Rules**

1. By entering the competition, you hereby accept the following **competition rules and term & conditions**
2. Entries must be submitted no later than the due date (**25<sup>th</sup> Sep 2022**) listed on the competition URL, <https://fashionforever.in>
3. You are the **sole copyright owner** and **creator** of the photographs. You have the right to enter your photographs in this competition
4. The competition is open to everyone that is **13 years and older**, professional, amateur and mobile photographers alike.
5. Following are the sub categories available under each of Professional/Amateur/Mobile photography. Participants can participate even in all the sub-categories:
  - **Colour portrait**
  - **Black & White portrait**
  - **Creative & Conceptual portrait**
  - **Candid & Street portrait**
  - **Couple, Family & Group portrait**

6. Only **portraits (Representation of a person/Group of persons)** are allowed in all the above mentioned categories.
7. Only **Indians** are allowed to participate in this competition
8. Selfie images are not allowed
9. Your images must be instagram portrait sizes **1080 pixels (w) x 1350 pixels (h)** or **1350 pixels (w) x 1080 pixels (h)**
10. Each image should be **maximum of 3 MB** in size and they should be in **PNG or JPG** format
11. **Watermark or logo** should not be present in the uploaded images
12. The file name **should not** contain any special character
13. To promote the winners of each category, FFA has the **right to display the images** on FF social media networks like Facebook, Instagram and YouTube
14. All the prizes will be announced on Dates as per the FFA calendar
15. It's completely an **online contest only**. No personal / direct discussions will be made with the participants in any level of judging. All the participants will be judged only based on the uploaded images
16. All the entries will be judged by a panel of nominated judges. The decision taken by these judges will be the **final one**
17. The images uploaded **shouldn't be used** in any other platforms until the official results are announced by FFA
18. Participant must possess the **exclusive rights** to every photo entered and will be responsible for having all necessary permissions relating to the subject/subject matter, including photos featuring individuals/property.
19. FFA will not be responsible for any claims or complaints against violation of rights or damages from any parties related to it. The participant agrees to indemnify and hold the FFA harmless in such cases. In case of any dispute, participant shall submit the obtained permissions; else the entry shall be considered as disqualified. The participant is solely responsible for any such damages.
20. **Adult content** of any kind will not be entertained and would lead to direct disqualification

### **Judging Criteria**

The following criteria's will be considered while judging

- 1) Technical criteria [Colour, Focus, Contrast & lighting ]
- 2) Visual & Aesthetic criteria [ Background, Framing, Choice of view point & visual impact ]
- 3) Content [ What does the picture say ]
- 4) Originality

### **Fees**

Professional photographers ( 5 sub categories)	Rs. 500 / Category
Amateur photographers ( 5 sub categories)	Rs. 300/ Category
Mobile Photographers ( 5 sub categories)	Rs. 200/ Category

### **Give away for participants & prize winners**

All the participants will be receiving an e-certificate for their active participation

Each of Professional / Amateur / Mobile categories will have the following prizes

<b>Winner</b>	<b>Runner</b>
Cash prize Rupees 10,000 /-	Cash prize Rupees 5000 /-
Memento	Memento
Photo book	Photo book
Certificate	Certificate



FASHION  
— FOREVER —  
AWARDS 2022