


# **FASHION FOREVER AWARDS**

## **Guidelines for Modeling**

### **How to Register**

1. Click on the **REGISTER/LOGIN button** at the top right corner
2. Click **sign-up** if you are creating a **new account** else click sign in for login
3. Under sign-up, fill all the mandatory details required
4. Under the category option, select **Modeling**
5. Under the sub category option, select either **Young star [Age 15-25]** or **Aesthetic star [Age 26 & Above]** based on your preference  
(You can't change the category after successful registration)
6. Verify the mobile number with the OTP sent
7. Create a **8 digit strong password** for registration
8. Click submit to complete
9. Use the registered mobile number and password details to sign in every time

### **How to participate**

1. Once you login first, **Click here to participate button** in dashboard will take you to participate form
2. Select the **sub category** in which you want to participate under the options available Eg- **Young Star – Male**
3. Upload **3 images** under the selected category
4. Read **the terms & policies** given and  the box
5. Pay the amount needed to participate in the selected category
6. Your form will be submitted and mail confirmation will be sent to your mail id
7. Your dashboard will display the submitted details and you can also download the pdf regarding the same.

### **Rules**

1. By entering the competition, you hereby accept the following **competition rules and terms & conditions**
2. Entries must be submitted no later than the due date (**25<sup>th</sup> Sep 2022**) listed on the competition URL, <https://fashionforever.in>
3. Only **Indians** are allowed to participate in this competition
4. Participant can participate in any one of the following categories:

#### **Young star [Age 15 -25]**

Young star – Male

Young star – Female

Young star - Trans

#### **Aesthetic star [Age 25 & Above]**

Aesthetic star – Male

Aesthetic star – Female

Aesthetic star - Trans

5. Participant can **use any property or go with any theme** as per their interests if needed
6. Participant should upload **3 images of different poses** from the **same costume**.
7. Selfie images are not allowed
8. Your images must be instagram portrait sizes **1080 pixels (w) x 1350 pixels (h)** or **1350 pixels (w) x 1080 pixels (h)**
9. Each image should be **maximum of 3 MB** in size and they should be in **PNG or JPG** format
10. **Watermark or logo** should not be present in the uploaded images
11. To promote the **winners of each category**, FFA has the right to display the images on FF social media platforms like Facebook, Instagram and YouTube
12. All the prizes will be announced on Dates as per the FFA calendar
13. It's completely **an online contest** only. No personal / direct discussions will be made with the participants in any level of judging. All the participants will be judged only based on the uploaded images
14. All the entries will be judged by a panel of **nominated juries**. The decision taken by these juries will be the final one
15. The images uploaded **shouldn't be used** in any other platforms until the official results are announced by FFA
16. Participant must possess **the exclusive rights** to every photo entered and will be responsible for having all necessary permissions relating to the subject/subject matter, including photos featuring individuals/property.
17. FFA will not be responsible for any claims or complaints against violation of rights or damages from any parties related to it. The participant agrees to indemnify and hold the FFA harmless in such cases. In case of any dispute, participant shall submit the obtained permissions; else the entry shall be considered as disqualified. The participant is solely responsible for any such damages.

### **Judging Criteria**

The following criteria's will be considered while judging

- 1) Appreciation of current fashion trend
- 2) Creativity in expression
- 3) Originality & Confidence
- 4) Over all composition

### **Fees**

S.NO	CATEGORIES	ENTRY FEE
1	Young star / Aesthetic star - Male	Rupees 750 /-
2	Young star / Aesthetic star– Female	Rupees 750 /-
3	Young star / Aesthetic star – Third Gender	Rupees 750 / -

**Give away for participants & prize winners**

All the participants will be receiving an e-certificate for their active participation

Each of Modeling categories will have the following prizes

<b>WINNER</b>	<b>RUNNER</b>
Cash prize Rupees 10,000 /-	Cash prize Rupees 5000 /-
Memento	Memento
Photo book	Photo book
Certificate	Certificate



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