

FASHION FOREVER AWARDS

Guidelines for Makeover

How to Register

1. Click on the **REGISTER/LOGIN** button at the top right corner
2. Click **sign-up** if you are creating a **new account** else click sign in for login
3. Under **sign-up**, fill all the mandatory details required
4. Under the category option, select **Makeover artist**
5. Verify the mobile number with the OTP sent
6. Create a **8 digit strong password** for registration
7. Click submit to complete
8. Use the registered mobile number and password details to sign in every time

How to participate

1. Once you login first, **Click here to participate button** in dashboard will take you to participate form
2. Select the **sub category** in which you want to participate under the options available
Eg- Bridal
3. Upload **3 images** under the selected category
4. Read the **terms & policies** given and the box
5. Pay the amount needed to participate in the selected category
6. Your form will be submitted and mail confirmation will be sent to your mail id
7. Your dashboard will display the submitted details and you can also download the pdf regarding the same.

Rules for Makeover artists

1. By entering the competition, you hereby accept the following competition **rules and terms & conditions**
2. Entries must be submitted no later than the **due date(25th Sep 2022)** listed on the competition URL, <https://fashionforever.in>
3. Both the participant and model used should be **18 and above**
4. **No certification is needed** for the makeover artists to participate in FFA under this category
5. Only Indians are allowed to participate in this competition
6. Participant can participate in more than one of the following categories
 - 1) **Bridal**
 - 2) **Fashion**
 - 3) **Fantasy**
 - 4) **SFX / Prosthetic**
7. All categories are **not gender, religious and culture** based one. This can be anything generic to your preferences
8. **Bridal category** alone includes Hair styling
9. Participant can choose their **own theme** if needed under their preferred category
10. Only the participant should do the complete make up work. **No other third person** should be involved

11. Participants under the categories [Fashion, Fantasy & SFX/Prosthetic] should upload the following 3 images
 - 1) Front face
 - 2) Side face
 - 3) Before & After collage
12. Participants under the category Bridal should upload the following 3 images
 - 1) Front face
 - 2) Before & After collage
 - 3) Back pose [Hair style for bride]
13. Your images must be **instagram portrait** sizes **1080 pixels (w) x 1350 pixels (h)** or **1350 pixels (w) x 1080 pixels (h)**
14. Each image should be **maximum of 3 MB** in size and they should be in **PNG or JPG** format
15. Selfie images are not allowed
16. **Watermark or logo** should not be present in the uploaded images
17. To promote the winners of each category, FFA has the **right to display the images** on FF social media platforms like Facebook, Instagram and YouTube
18. All the prizes will be announced on Dates as per the FFA calendar
19. All the entries will be judged by a panel of **nominated juries**. The decision taken by these juries will be the final one
20. The images uploaded shouldn't be used in **any other platforms** until the official results are announced by FFA
21. Participant must possess the **exclusive rights** to every photo entered and will be responsible for having all necessary permissions relating to the subject/subject matter, including photos featuring individuals/property
22. FFA will not be responsible for any claims or complaints against violation of rights or damages from any parties related to it. The participant agrees to indemnify and hold the FFA harmless in such cases. In case of any dispute, participant shall submit the obtained permissions; else the entry shall be considered as disqualified. The participant is solely responsible for any such damages.

Note

Once you are **shortlisted** in the top 10, you will be asked to send the **video proof with date and time** mentioned.

So kindly take the video during your work and keep it ready

Judging Criteria

The following criteria's will be considered while judging

- Visual success
- Blending technique
- Being photogenic
- Over all look
- Creativity

Fees for Makeover artists

S.No	CATEGORIES	ENTRY FREE
1	Bridal	Rupees 1000 /-
2	Fashion	Rupees 1000 /-
3	Fantasy	Rupees 1000 /-
4	SFX / Prosthetic	Rupees 1000 /-

Giveaway for participants & prize winners

All participants will be receiving e-certificate for their active participation

Each of Makeover categories will have the following prizes

Winner	Runner
Cash prize Rupees 10,000 /-	Cash prize Rupees 5000 /-
Memento	Memento
Photo book	Photo book
Certificate	Certificate

FASHION
— THE NEW —
— MAKEUP —