


FASHION FOREVER AWARDS

Guidelines for Fashion designing

How to Register

1. Click on the **REGISTER/LOGIN button** at the top right corner
2. Click **sign-up** if you are creating a **new account** else click sign in for login
3. Under sign-up, fill all the mandatory details required
4. Under the category option, select **Fashion designer**
5. Verify the mobile number with the OTP sent
6. Create a **8 digit strong password** for registration
7. Click submit to complete
8. Use the registered mobile number and password details to sign in every time

How to participate

1. Once you login first, **Click here to participate button** in dashboard will take you to participate form
2. Select the **sub category** in which you want to participate under the options available eg- Indian
3. Upload **3 images** under the selected category
4. Read the **terms & policies** given and  the box
5. Pay the amount needed to participate in the selected category
6. Your form will be submitted and mail confirmation will be sent to your mail id
7. Your dashboard will display the submitted details and you can also download the pdf regarding the same.

Rules for fashion designers

1. By entering the competition, you hereby accept the following competition **rules and term & conditions**
2. Entries must be submitted no later than the due date(25th Sept 2022) listed on the competition URL, <https://fashionforever.in>
3. Both the participant and model used should be **18 and above**
4. Only **Indians** are allowed to participate in this competition
5. Participants can participate in more than one of the following categories
 - 1) **Indian**
 - 2) **Western**
 - 3) **Organic**
 - 4) **Haute couture**

Specific - Indian

Traditional fabric from states of India has to be used

[Example – Kanchipuram pattu, kalamkari, banarasi silk]

Traditional ethics has to be maintained in the final attire

Specific - Western

Animal leather and **fur** should be strictly avoided

Specific - Organic

The garment used should be of **70% or more of organic fabric** [Example – Cotton, Vegetable dye]

You can design your attire in **any style**

Specific - Haute Couture

Haute couture ethics has to be followed

6. Your design **should not be a copy** from any other designer
7. The theme should not be inspired from any other designer. Inspiration can be from **any objects or any emotions**
8. Selfie images are not allowed
9. Your images must be **instagram portrait sizes 1080 pixels (w) x 1350 pixels (h) or 1350 pixels (w) x 1080 pixels (h)**
10. Each image should be **maximum of 3 MB** in size and they should be in PNG or JPG format
11. **Watermark or logo** should not be present in the uploaded images
12. To promote the winners of each category, FFA has the **right to display** the images on FF social media platforms like Facebook, Instagram and YouTube
13. All the prizes will be announced on Dates as per the FFA calendar
14. All the entries will be judged by a panel of nominated judges. The decision taken by these judges will be the final one
15. The images uploaded **shouldn't be used** in any other platforms until the official results are announced by FFA
16. Participant must possess the **exclusive rights** to every photo entered and will be responsible for having all necessary permissions relating to the subject/subject matter, including photos featuring individuals/property
17. FFA will not be responsible for any claims or complaints against violation of rights or damages from any parties related to it. The participant agrees to indemnify and hold the FFA harmless in such cases. In case of any dispute, participant shall submit the obtained permissions; else the entry shall be considered as disqualified. The participant is solely responsible for any such damages.

Note

Once you are **shortlisted** in the top 10, you will be asked to send the **video proof with date and time** mentioned.

So kindly take the needed videos and photos during your work and keep it ready

Judging Criteria

The following criteria's will be considered while judging

- Creativity
- Resourcefulness
- Originality
- Over all look
- Vision

Fees for Fashion Designers

S.No	CATEGORIES	ENTRY FEE
1	Indian	Rupees 1000 /-
2	Western	Rupees 1000 /-
3	Organic	Rupees 1000 /-
4	Haute Couture	Rupees 1000 /-

Give away for participants & prize winners

All the participants will be receiving an e-certificate for their active participation

Each of Fashion Designing category will have the following prizes

Winner	Runner
Cash prize Rupees 10,000 /-	Cash prize Rupees 5000 /-
Memento	Memento
Photo book	Photo book
Certificate	Certificate